

Marketing & Internal Communications Manager for Innargi

Do you have experience starting up a marketing function? Are you used to hands on experience, working in a small team to drive results for complex B2B sales? Do you have experience from the energy industry with account based marketing and branding?

Do you have experience working with internal communications, keeping employees connected and informed, and creating a shared understanding of company goals, values, and guidelines?

Do you have experience in arranging customer events both in person and virtual?

Do you have experience working with commercial operations, including Hubspot CRM?

We offer

Innargi is a geothermal company delivering energy for heating, founded in 2017 by A.P. Moller Holding and today jointly owned by A.P. Moller Holding, ATP and NRGi.

We are a fast growing, entrepreneurial and highly energised organisation. We work hard and we have fun doing it. As a team, we see our different backgrounds and experiences as a genuine source of strength, and we respect each other's technical and functional competencies. Our structure is lean and flat. We believe strongly in value creation through empowering our employees, and you will have significant independence to impact your role, as well as be expected to collaborate across disciplines. We pull together to accomplish our goals. You will join a dynamic and growing company, where you will help shape and develop our business.

Job description

As Marketing & Internal Communications Manager at Innargi A/S, you will report to the Chief Commercial Officer, with dotted line reporting to the Chief Communications Officer.

You will develop our marketing function, deciding on marketing tactics and how to support our entire organisation with brand building and creating new business. You will do this in very close collaboration with the country level commercial teams and play a key role in developing the go to market strategy for each country. Once you are established, commercial operations will also be transitioned to be within your scope, including HubSpot CRM and other core processes and procedures.

Internal Communications is responsible for effective messaging through the organisation to enable the delivery of our strategic objectives. Your task will be to execute on frameworks to help ensure that all employees are informed and understand why decisions are being made, what objectives we pursue together, and why. As we grow, working hybrid and in an increasingly international set-up, the role of internal communication is key to our success.

The position as Marketing & Internal Communications Manager will be based in Lyngby with travel as required to support events & business development.

We are looking for

Our Marketing & Internal Communications Manager should have minimum 4 years' experience within marketing & communications, preferably from businesses working within large scale B2B industry projects. Experience working in a small-scale company with high independence is preferred, preferably combined with experience from a larger company so you have experience working in more developed

and process-oriented environments. We are looking for a generalist who is as comfortable working inside the details of HubSpot or Wordpress as they are working with commercial colleagues to design a go to market strategy or create a sustainability communications campaign.

About us

Innargi's purpose is to decarbonise heat for district heating systems on an industrial scale. We're doing this by unlocking the potential of geothermal with our unique skill set and revolutionary business model.

Our natural world is precious, and we can all make small changes to the way we live. But what our climate really needs is change at scale. Solar and wind have already transformed how we produce energy. What those technologies have done for electricity, geothermal can do for heating.

Innargi has the team to make it happen. With our combined knowledge and expertise on subsurface, drilling, engineering, and energy planning and through close partnerships with local district heating companies, we are in a unique position to turn ambitious plans into real change.

Read more about Innargi at www.innargi.com.

Application

It is a requirement that you have a valid work permit for Denmark, as unfortunately we cannot sponsor this.

Deadline for applications: 21 March 2023. We will continuously review the applications and call for interviews. Please send your application to HR Consultant Cecilie.Hansen@innargi.com.

For questions or more information about the position, please contact Chief Commercial Officer, Philip Gosney at philip.gosney@innargi.com or Chief Communications Officer, Asbjorn Haugstrup at asbjorn.haugstrup@innargi.com. For information about the recruitment process, please reach out to Cecilie Hansen at Cecilie.hansen@innargi.com.